

# Watch session on Job Searching in the Social Impact Sector

Arthan conducted a Masterclass “Job Search in the Social Impact Sector” organized under Women at Work initiative. The masterclass was specifically tailored for mid-senior career women professionals in the development/social impact field.

**Speaker:** - Ridhika Bagga, Manager - Talent Acquisition, Arthan

Ridhika guides the participants through - Exploring Opportunities in the Social Impact Space - Overcoming Challenges in Your Job Search - Leveraging the Power of Networking

<https://www.youtube.com/embed/1xBO65j7mfU?si=ojW9dy5gDddXiXog>

## **Summary:**

Arthan, an organisation in the impact sector, held an inaugural session on job search in the impact space for women. The session covered topics such as a broad overview of the social sector, the scope of opportunities, and challenges experienced in the sector. The team conducted a survey before the session to understand job seekers' challenges and important aspects of the job search process. The survey found that job seekers face challenges in lack of awareness about opportunities in the social sector, tailoring applications to match job requirements, and identifying opportunities in their area of specialization. The key aspects of the job search process that affect everyone include networking strategy, personal brand and outreach, and navigating online jobs. The team suggested using LinkedIn as a tool for tackling these challenges and aspects of the job search process. The team also discussed the hiring process, from CV and cover letter to interview preparation and communicating salary expectations. The session ends with a Q&A session.

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Revision #3

Created 6 February 2024 08:35:07 by Pooja Thyagi

Updated 8 February 2024 12:21:15 by Pooja Thyagi